

Board of Directors Meeting Minutes: Visit Lake County California

Date: December 13, 2018

Location: Tribal Health Patient Education Conference Room. 925 Bevins Ct, Lakeport

1. Meeting called to order by Chair of Board Larry Galupe at 9:10 AM
- 2.
3. In Attendance: Lisa Wilson, Clearlake Campground. Jackie Casteel CTA program. Maryann Schmid, The Lodge at Blue Lakes. Greg Folsom, City of Clearlake. Margaret Silveira, City of Lakeport. Wilda Schock, City of Lakeport. Larry Galupe, Twin Pine Casino & Hotel. Brian Ficher, Suites on Main. Arnna Egan, Saratoga Springs. Michelle Scully, County of Lake. Havi W, Skylark Shores Resort. Anthony, Robinson Rancheria Resort & Casino. Sam Cocharo, Robinson Rancheria Resort & Casino. Michelle St.Pier, Clearlake Vista Resort and Cafe. Martha Mincer, Lake County Rural Arts Initiative. Lynn Butcher, Tallman Hotel via conference call. Jitu Ishwar Anchorage Inn and Mallard House.

1. Brian moved to motion the approval of minutes from 11/20/18 meeting, Maryann seconded. All directors in favor.
- 2.
3. Larry opened the floor for public comment:
4. a. Lisa and Jackie representing the Certified Tourism Ambassador program for Lake County gave an introduction about the program and its benefits for the tourism industry. They proposed that the CTA program to be absorbed by the VLCC.
5. a.i. Greg motioned for the proposal to be taken up at the next meeting, Maryann seconded.
6. b. Martha expressed interest in engaging with VLCC to create a arts website with county information and mural trail.

1. Old Business:
2. a. Securing a PO Box: Havi will look into the cost associated with opening a PO Box at Lakeport Post Office
3. b. Corporate Bank Account: Account not open yet, Larry and Jitu will continue to gather information needed.
4. c. Filing for Tax Exemption: Michelle is working with Rachael Taylor from Civitas.

1. New Business
2. a. Estimate 2019 First Quarter Assessment: Not enough information to set estimate.
- b. Robinson Rancheria's Participation: Sam Cocharo General Manager Robinson Rancheria stated that they will need a seat at the council and will need a formal contract.
- c. Stakeholder Forum - Timing/Location/Agenda/Speaker: It was discussed and agreed that it is too early to approach this subject; to be taken up at a future meeting.
- d. Visit Lake County California Website Discussion: Website due for renewal at the

end of December. Extend for 3 months

e. Updated Lake County Visitor Study/Survey

a. f. City of Lakeport Board Seat: Margaret Silveira – City Manager for City of Lakeport requests a seat at the board. The current bi law will need to be amended to accommodate two cities.

f. Brian motioned to changed bi law to include two cities. Arna seconded Motion passed with six directors in favor

7. Action Items

a. Facilitation of next meeting

b. Separate website for board meetings, minutes, agenda, bi laws Brian will set it up.

c. Brown act meeting for 2nd meeting by City of Lake clerk

d. Look at the cost and need or director insurance

8. Set Next Meeting Dates: Greg moved a motion to set board retreat for four hours facilitated by Martha at Robinson Rancheria Resort on January 23rd (Wednesday) at 01:00 PM, Michelle seconded. - all in favor - yea: 5 nay: 0

9. Member Comments/Announcements:

Lynn Butcher mentioned that the CA Hotel and Lodging Association would like to propose a discounted group membership – Needs board approval; to be taken up during next meeting

Maryann Schmidt will have a representative for next meeting non voter.

10. Meeting adjourned at 11:27 AM