

Board of Directors Meeting Minutes: Visit Lake County California

Date: November 20, 2018

Location: Twin Pine Casino & Hotel, Room 112

- I. Meeting called to order by non-board director Rachael Taylor at 9:07 AM
- II. In attendance: Rachael Taylor, Civitas. Brian Fisher, Suite on Main. Lynne Butcher, Tallman Hotel. Lisa Wilson, Clearlake Campground. Havi W., Skylark Shores Resort. Larry Galupe, Twin Pine Casino & Hotel. Wilda Shock, City of Lakeport. Greg Folsom, City of Clearlake. Michelle Scully, County of Lake. Arnna Egan, Saratoga Springs. Mary Ann Schmid, The Lodge at Blue Lakes. Jitu Ishwar, Anchorage Inn and Mallard House.
- III. Rachael opened the floor for public comment. No public comment, floor closed.
- IV. New Business – the following items will have a blanket vote at the end of this section
 - a. Appoint a Chair and Secretary
 - i. Rachael to initiate motion to appoint Larry G. as Chair. Mary Ann moved to motion. Brian seconded.
 - ii. Larry moved to motion for Havi to be appointed as Secretary. Jitu seconded.
 - b. Report on filing Articles of Incorporation
 - i. Rachael gave an update on the articles. Jitu motioned to direct the Secretary to make a copy of the signed and certified AOI and place them in the corporate binder. Lisa seconded.
 - c. Appointment of officers and directors
 - i. Motion: Larry nominated Lynne Butcher to the board as a Director at Large. Brian seconded.
 - ii. Motion: Larry nominated Mary Ann Schmid to the board as the Vice Chair 2019. Jitu seconded.
 - iii. Motion: Mary Ann nominated Arnna Egan to the board as a Director at Large. Jitu seconded.
 - iv. Motion: Lynne nominated Brian Fisher to the board as a Director at Large. Mary Ann seconded.
 - v. Motion: Mary Ann nominated Jitu Ishwar to the board as Board Treasurer 2019. Arnna seconded.
 - vi. Motion: Jitu nominated Greg Folsom to the board as a Board Director at Large. Mary Ann seconded.
 - vii. Motion: Mary Ann nominated Michelle Scully to the board as a Board Director at Large. Arnna seconded.
 - d. Designating principal office
 - i. It was discussed the location of the principal office of VLCC. Currently, all non-profit mail and addresses are directed to the County of Lake address (255 N. Forbes St, Lakeport.) but it was discussed that a PO Box needs to be established and that a principal office may be secured later. Addresses can be changed.
 - e. Corporate Bank Account

- a. The board discussed setting their next meeting for December 13, at 9 AM at the County of Lake (255 N. Forbes St., Lakeport, CA) in Conference Room B. In accordance with the Brown Act, the meeting will be noticed and agenda posted 72 hours in advance.
- X. Blanket director vote on all motions made earlier in the meeting:
 - a. Larry motioned for a blanket vote, all directors in favor. 9 yea, 0 nay
- XI. Director Comments/Announcements/Other items
 - a. Brain discussed the need for a press release to go out. He will begin work on that. He will also work with Michelle to get a website up with the domains purchased already by the County.
 - b. Arnna suggested an email address for VLCC be set up quickly. Brian will also help with that.
 - c. Lisa gave an update on the CTA program. She asked the board to consider fostering the program under their wing rather than the CVB or going at it alone. The board will discuss further as the organization moves forward.
 - d. Michelle gave an update on the status of a grant the county is receiving to re-brand. That work could potentially happen for VLCC rather than the County's tourism efforts.
 - e. Michelle also gave an update about other interested parties in participating at the board level. The board feels that a small and concise board now is most ideal. Other interested parties would be welcomed to attend board meetings and subsequent committees. The board would be open to nominations from those interested as the organization moves forward and gets their bearings.
- XII. Meeting adjourned at 11:17 AM